

NEWS RELEASE

For Immediate Release



Contact: David Cartier 252.503.7449 (mobile)
Hungry Town Tours 252.648.1011
400 Front Street info@hungrytowntours.com
Beaufort, North Carolina 28516 hungrytowntours.com

Sample North Carolina's "Treasure of the Sea" with Hungry Town Tours

BEAUFORT, NC - Join Hungry Town Tours of Beaufort on a culinary bicycle tour to celebrate North Carolina's "Treasure of the Sea" – Fresh Local Shrimp.

The North Carolina Shrimp Tour starts at the waterfront on Front Street with a ride through beautiful historic streets, stopping at several of Beaufort's best culinary treasures. Inside, participants will nosh and sip on some of the most delicious flavors on the Crystal Coast and hear the inside scoop on the restaurants and the people that make them great.

Participants will enjoy delicious appetizers and samplings at three different restaurants where their main catch is North Carolina Shrimp!

You'll enjoy delicious seafood, wine tastings, and more! We'll make five culinary stops on this tour - all are within proximity to each other. Their restaurant partners vary according to day of week and by season. This tour is built around a three-course progressive dining experience, so you won't leave hungry.

The tour guide will share stories about Beaufort's history, with an interest in the many ways that shrimp (and the search for it) have shaped the "America's Favorite Town."

Beaufort Olive Oil Company will provide participants with recipes paired with their oils and vinegars to create their own shrimp dishes at home.

At the end of the tour, each couple will receive one pound of North Carolina Shrimp (8 oz. for individuals) packed for travel from Fishtowne Seafood in Beaufort. Since its inception in 2004, Fishtowne has focused on buying local seafood harvested by local fishermen.

The shrimp comes wrapped in authentic fish net from the original Net House in Beaufort. Known locally as the Seine House, the nets were made in Beaufort. So, participants get to take home a small piece of Beaufort's maritime history.

"We're excited to have created a "fresh from the docks" experience that features North Carolina shrimp for visitors coming to Beaufort," stated Hungry Town Tours co-owner Betsy Cartier.

The North Carolina Shrimp Tour will take place Monday through Saturday, by advance reservation only, for a minimum of four people.

Hungry Town Tours are limited to a maximum of eight participants, allowing for a more intimate and manageable group that offers maximum enjoyment. The tour will last approximately 3 to 3¼ hours.

The cost for the North Carolina Shrimp Tour is \$75 per person. The culinary bicycle tour includes you're a local guide, food samples, some drinks (alcoholic beverages are additional), taxes and restaurant gratuity, bike rental and, of course, North Carolina Shrimp to go.

For more information, call Hungry Town Tours at 252-648-1011 from 7 a.m. to 9 p.m. or visit them online at www.hungrytowntours.com. They are located on the waterfront at 400 Front Street in Beaufort, North Carolina.

About Hungry Town Tours

Hungry Town Tours offers several unique bicycle and walking tours in Beaufort, North Carolina. On the Hidden Beaufort Tour, participants learn what makes Beaufort beautiful, historic and, at times, a little unique. Tour participants pedal through 300 years of Beaufort's history on easy-going retro-cruiser bikes. Other history bicycle tours include the Early Morning Risers Tour, and Legends & Lore of the Sea. They even offer the Historic Beaufort Walking Tour, a walking version of the Hidden Beaufort Tour.

A Ride to Remember features places in Beaufort that were inspired by Nicholas Sparks and referenced in his books, "The Choice and "A Walk to Remember."

On the culinary tours, Hungry Town Tours promotes restaurants with locally-sourced food that allow for an enhanced guest experience for those visiting Beaufort. They pride themselves in working with restaurants offering fresh, local products that support local fishermen and farmers. The culinary bike tours include the Beaufort Culinary Bike Tour, North Carolina Shrimp Tour, the North Carolina Oyster Tour, Beaufort Lunchbox Tour, and Bike, Brunch & Bubbles. Walking versions include the Food by Foot Culinary Walking Tour, and the Sunday Brunch Walkabout.

As a recipient of the 2017 TripAdvisor Certificate of Excellence Award, travelers have consistently rated Hungry Town Tours the #1 activity on the Crystal Coast. Their culinary tours are rated #3 in North Carolina.

Hungry Town Tours is the first business in Carteret County to be accepted into the NC GreenTravel Initiative. They successfully promote green from “spoke to fork” by combining nature-based travel with culinary tourism through bicycle tours.

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