

NEWS RELEASE



For Immediate Release

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Hungry Town Tours offers Holiday Strolls & Food Tours

Beaufort has received many accolades over the last few years. They include “America’s Favorite Town” by *Travel + Leisure* magazine to the “Coolest Small Town in America” by the readers of *Budget Travel* magazine and “Best Yachting Town 2012.” by *Yachting* magazine.

But, it doesn’t stop there.

In 2015, Beaufort caught the attention of the travel editor for *Coastal Living* magazine and was named one of “America’s 10 Best Beach Towns for Christmas.”

Beaufort was also named one of ‘The Best Small Towns for Christmas in the South’ in July 2017 by *Southern Living* magazine.

“We wanted to create a tour for the holiday season since there is no better place to shop, dine, and stay than in ‘America’s Favorite Town,’ stated Betsy Cartier, owner of Hungry Town Tours.

The 'Holiday Stroll & Food Tour' gives visitors and locals an opportunity to nosh, sip, and stroll their way through 300 years of Beaufort’s history. Tour participants will make five culinary stops including three restaurants, holiday wine tasting, and olive oil pairings at a chef-inspired kitchen store.

The tour will take place November 27 – December 30 and it will be available Monday through Saturday, departing at 11:30 a.m. The tour will last 3 to 3¼ hours.

All stops are within proximity to each other. The restaurant partners vary by the day of week and season. This tour is built around a three-course progressive dining experience to include appetizer, entrée, and dessert, so you won’t leave hungry.

Afterwards, you'll stroll through the Beaufort Historic District to look at some of the beautiful homes with festive holiday decorations.

The cost of the tour is \$69 per person and includes local guide, three courses - an appetizer, entrée, and dessert - holiday wine tasting, some non-alcoholic beverages, taxes, and restaurant gratuities. Alcoholic beverages are additional.

Hungry Town Tours will also offer a 'Sunday Brunch Holiday Walkabout' during the holiday season.

The tour will take place on November 26 and December 3, 10, 17, and 31, departing at 10 a.m. It will last approximately 2 to 2 ½ hours.

Participants will take a leisurely stroll through Beaufort's Historic District with your guide. You'll see some of the beautiful homes with festive holiday decorations.

The Beaufort Historic District was placed on the National Register of Historic Places in 1974. There are about 285 historic homes in the district; of these, over 150 boasts plaques awarded to home at least 100 years old, dating back to the late 1700s.

After the tour, you can relax and enjoy Sunday Brunch at Beaufort Grocery Company, one of the area's most renowned dining establishments. Tour participants will choose their entrée from several breakfast or lunch culinary features on their restaurant menu.

Located in Beaufort's Historic District, Beaufort Grocery Company brings subtle grace and charm reminiscent of a French country Bistro to the local scene.

Charles Park, C.E.C., a graduate of the Culinary Institute of America in Hyde Park, New York, a member of the prestigious Chaîne des Rôtisseurs™, and his wife Wendy, established the restaurant in 1991 on the site of the old Owens Grocery Store. Charles serves as Executive Chef of the establishment, while Wendy manages the front of the house and doubles as Pastry Chef.

“Our customers throughout the year consistently enjoy the brunch experience provided by Beaufort Grocery Company,” stated Ms. Cartier. “They are a great culinary partner for us to work with on our tours.”

“This holiday brunch tour will be no exception as we expect it to sell-out due to the limited availability,” she said.

The cost of the tour is \$69 per person and includes a local guide, choice of brunch or lunch menu, coffee or tea, mimosa or Bloody Mary (other alcoholic beverages are additional), restaurant gratuity, and taxes.

Both holiday tours will take place rain, or shine. They are an easy walking tour for people of all ages.

The 'Holiday Stroll & Food Tour' and 'Sunday Brunch Holiday Walkabout' are both limited to a maximum of eight (8) participants, allowing for a more intimate and manageable group that offers you maximum enjoyment. Participants must 21 yrs. old & up. However, younger adults and children can be accommodated. Private tours, at no additional fee, can be arranged for groups or families.

At the end of each tour, everyone will receive a traditional gingerbread man.

Open year-round, Hungry Town Tours offers several different award-winning walking, bike, culinary, and history tours. The tour company is a three-time recipient of the TripAdvisor Certificate of Excellence Award.

Hungry Town Tours was featured in the June issue of *Our State Magazine* with 22-pages of stunning photography highlighting 'Beaufort by Bike'.

For more information, call Hungry Town Tours at 252-648-1011 from 7 a.m. to 9 p.m. or visit them online at hungrytowntours.com. They are located at 400 Front Street on the waterfront in Beaufort, North Carolina.

About Hungry Town Tours

Hungry Town Tours offers several unique bicycle and walking tours in Beaufort, North Carolina. On the Hidden Beaufort Tour, participants learn what makes Beaufort beautiful, historic and, at times, a little unique. Tour participants pedal through 300 years of Beaufort's history on easy-going retro-cruiser bikes. Other history bicycle tours include the Early Morning Risers Tour, and Legends & Lore of the Sea. They even offer the Historic Beaufort Walking Tour, a walking version of the Hidden Beaufort Tour.

A Ride to Remember features places in Beaufort that were inspired by Nicholas Sparks and referenced in his books, "The Choice and "A Walk to Remember."

On the culinary tours, Hungry Town Tours promotes restaurants with locally-sourced food that allow for an enhanced guest experience for those visiting Beaufort. They pride themselves in working with restaurants offering fresh, local products that support local fishermen and farmers. The culinary bike tours include the Beaufort Culinary Bike Tour, North Carolina Shrimp Tour, the North Carolina Oyster Tour, Beaufort Lunchbox Tour, and Bike, Brunch & Bubbles. Walking versions include the Food by Foot Culinary Walking Tour, and the Sunday Brunch Walkabout.

As a three-time recipient of the TripAdvisor Certificate of Excellence Award, travelers have consistently rated Hungry Town Tours the #1 activity on the Crystal Coast. Their culinary tours are rated #3 in North Carolina.

Hungry Town Tours is the first business in Carteret County to be accepted into the NC GreenTravel Initiative. They successfully promote green from "spoke to fork" by combining nature-based travel with culinary tourism through bicycle tours.

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